

Rebecca Lorenz

Keynotes that Inspire Action!





About Me

Rebecca Lorenz began her career in the mortgage industry in 1999 and never looked back! She is passionate about the industry and appreciates the opportunities it offers to impact the lives of others. Rebecca welcomes each day and the relationships it brings. Whether she is hosting training, coaching a loan officer, or delivering a keynote, connecting with loan officers is her favorite thing.

Rebecca has engaged with, trained, and taught thousands of originators during her extensive career. She has combined intentional and repeatable practices with her contagious positivity and abundant mindset to help others in the mortgage industry realize they can have it all – a great life and incredible production!

Rebecca has spent most of her life in Colorado. She enjoys the state's natural beauty, but her family is the greatest joy and pride in her life.



Creating Abundance



"My mission is to always deliver a message of inspiration and positivity, that in turn provides clarity to the individual or company. My driving force is supporting originators in identifying the life and business they want to create intentional and repeatable habits. Through consistency and commitment, the power of incremental change leads to massive transformation!"

My goals for you, your team, your company:

- Creating personal and professional abundance
- Defining action for key results
- Fine-tuning daily and weekly habits
- Understanding the science behind sales, personalities & human behavior
- Transforming production through goal alignment































































Offerings

Coaching

- Individual Coaching
- Executive Leadership Coaching
- Coaching Advantage: Transforming Mortage Leadership

Sales Training

- Production Academy
- Leadership Academy
- Business Planning

Consulting

- Sales Trainings
- Loan Process

Retreats

- Executive Leadership Retreats
- Women Retreats



Keynotes

EXPERIENCE INFINITE SUCCESS WITH OUR KEYNOTES

- Establish your Baseline
- Mindset is a choice
- Infinite Referrals
- Next Level Communication
- Weekly Strategic Calls
- Your Perfect Week
- Create Habits that last
- Power of Annual Mortgage Reviews
- The Trifecta of Leadership
- Business Planning
- The Coaching Advantage

- Your Current Communication Plan
- Infinite Relationships
- Commitment to Success
- Overcoming Call Reluctance
- Psychology of Selling
- Creating Abundance in a Scarcity Market
- Understanding a Buyers Mindset
- Becoming an Open House Partner
- Empowering Excellence
- The Pillars of Effective Leadership
- Understand Personalities in the workplace



Testimonials

This was above and beyond what I needed!
Not only did Rebecca's coaching provide the
guidance to increase my production step-bystep but she also provided the tools and
handouts to help me get there.

-Amy T

Rebecca does such an amazing job. I've been an LO for 23 years and I've done all the trainings out there. I have gained more insight with Rebecca then I did with all the companies combined.

-Marcia G

Rebecca engages with our team and gets them interacting and working together to improve. Each session has provided valuable strategies that have impacted our team's approach to driving business and leadership.

-Emily G

Rebecca coaches with a kind and compassionate heart, while showing you that you are capable of more, and then shows you how to achieve it. She is someone that I know I can count on for an extra dose of encouragement and sound advice!

-Shannon F

We selected Rebecca over many other candidates for our Annual Meeting. She spent time prior to the event to ensure she understood our goals.

Rebecca nailed it! She came prepared, energetic and insightful! Our team was engaged the entire time. Each of our AE's thanked me for bringing her in and shared their takeaways.

-Jon Hodge, National Sales Manager
Nex Bank

I believe the knowledge, content, accountability, personality, and professionalism Rebecca brings puts her in a special class of speakers and coaches in our industry. The participants of the Production Academy course are all performing at higher levels than those that did not attend. That says everything!

-Jim Hunter, Division President
Cornerstone Home Lending

remarkable— Rebecca Lorenz, a coaching consultant who embodies innovation and vision in her field.

In the world of mortgage professionals, where complexity and competition are constants, Rebecca Lorenz stands out by helping her clients not just survive but

I want to talk about someone truly

constants, Rebecca Lorenz stands out by helping her clients not just survive but thrive. She helps them discover their true potential and achieve breakthrough results that redefine whats possible both personally and professionally.

-Don Burton, CEO Evergreen Home Loans



